



Ontario Camping Association
 250 Merton Street, Suite 301, Toronto, ON M4S 1B1
 Tel: 416-485-0425 Fax: 416-485-0422
 info@ontariocamps.ca
 www.ontariocamps.ca

Application for COMMERCIAL Membership 2008-2009

Commercial Members are business or service suppliers of the Ontario Camping Association. They receive reduced fees for advertising, the opportunity to exhibit at our Annual Conference, and opportunities to establish relationships directly with camp members. In addition, Commercial Members may market their products and services directly to the public through the OCA Website and to the OCA membership through the OCA Website and Newsletter

PLEASE PRINT OR TYPE

Company Name: _____

Representative: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Telephone: () Fax: () Toll Free: ()

Email: _____ Website: _____

New this year, we are adding a Commercial Member search and profile section to our website. This is designed to help Camp Directors find Commercial Members and the products/services they are looking for. As well, this new feature allows you to enhance the exposure you are receiving within the OCA. As Commercial Members, you will have the ability to put your company logo on your profile page. For an added cost (see reverse of this page) you may upload up to 6 different images on your profile to help market your products/services.

Once we have received your form and membership fee, we will contact you with your new username and password which will allow you to go on our website and design your Company Profile. If you have any questions, please do not hesitate to call Lauchlin Burnett at 416-485-0425

Pricing Information is included on the following page. Please return only this page to the OCA.

Commercial Membership Fee – 2008-2009 Membership Year: **October 1, 2008 to September 30, 2009**

| Commercial Membership Fee | Additional Package Price | GST | Total |
|---------------------------|--------------------------|-----|-------|
| | | | |

GST Registration #R122423106

Payment

Cheque or Money Order made payable to "Ontario Camping Association"

VISA or MasterCard Number: _____ Expiry: _____

Cardholder Name: _____

Signature: _____ Position: _____ Date: _____

The Ontario Camping Association reserves the right, at its own discretion, to decline membership to any business and/or terminate the membership of a Commercial Member at any time.

2008-09 OCA Commercial Membership Prices and Advertising Rates

| Basic Level Commercial Membership Inclusions | Price: Membership purchased on or before November 17, 2008 | Price: Membership purchased after November 17, 2008 |
|---|--|--|
| <ul style="list-style-type: none"> • General Listing in OCA Publication • Mailing and email Addresses of OCA Camp Members | \$225 (+ GST)* *inclusion in OCA Guide | \$200 (+ GST)* *too late to be included in Guide |

| Membership Enhancements (Add-Ons) | Price: purchased on or before November 17, 2008 (+ GST) | Price: purchased after November 17, 2008 (+ GST) |
|--|---|--|
| 1/8 page Advertisement, OCA Newsletter – 8 issues per year | \$50 per issue | \$60 per issue |
| 1/4 page Advertisement, OCA Newsletter – 8 issues per year | \$100 per issue | \$125 per issue |
| 1/3 page Advertisement, OCA Newsletter – 8 issues per year | \$175 per issue | \$200 per issue |
| 1/2 page Advertisement, OCA Newsletter – 8 issues per year | \$250 per issue | \$300 per issue |
| Website Box Advertisement | \$750 to Sept 30, 2009 | |
| Banner Advertisement, Website | \$1,200 to Sept 30, 2009 | |

New this year – you will now have your own profile page on our website where you can upload images to enhance that page:

| | | |
|--|------------------------|--|
| Online Company Profile Enhancement – upload 6 images to your OCA profile | \$200 to Sept 30, 2009 | |
|--|------------------------|--|

If you are interested in more advertising opportunities or want to get more involved with the Ontario Camping Association as a Commercial Member please contact Lauchlin Burnett and ask about sponsorship opportunities.

Lauchlin Burnett
Commercial Membership and Events Coordinator
Ontario Camping Association
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